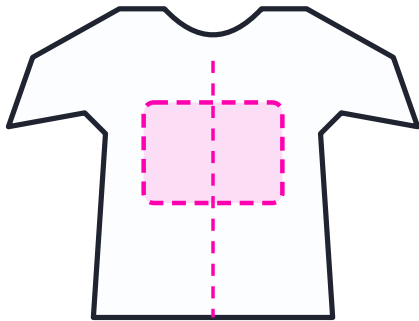


SAVE & PIN THIS

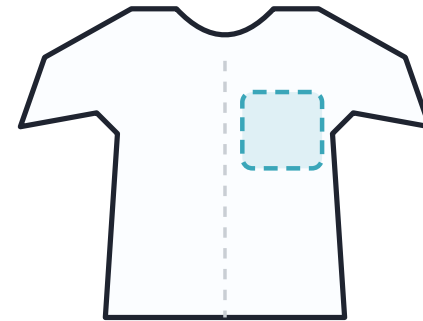
The Master Embroidery Placement Guide

Where to place your design on any garment — illustrated, with verified measurements.



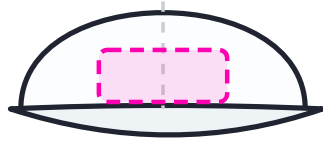
Center chest

Top of design **3½–4½"** below the collar, centered between the side seams.



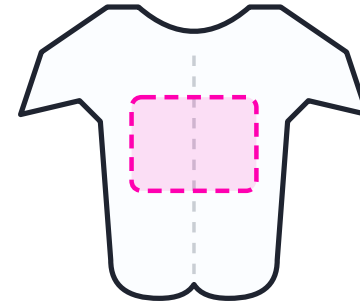
Left chest (tee, polo, button-down)

7–9" below the shoulder seam; **4–6"** from center (or from the placket).



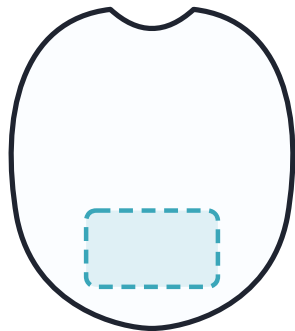
Cap front

Centered over the **front seam**, positioned closest to the brim.



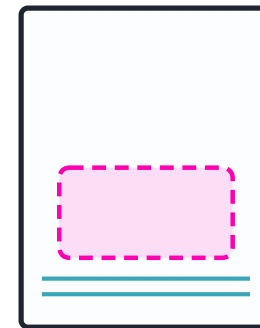
Onesie

Centered between the **neckline & crotch**, between the side seams.



Bib

Centered side-to-side; **1" up from the bottom edge** (align the design's bottom).



Bath towel

4" above the hem (or 1½–2" above the border).

More placements

Shirt back — 5–6" below the collar, centered.

Robe — 4–6" below the shoulder seam, centered on the placket.

Hand towel — 2" above the hem (or 1½" above the border).

Bath sheet — 5" above the hem (or 2½–3" above the border).

Cap back — centered over the back seam, above the arch.

Stuffed animals — centered on the belly panel (4"×4" hoop).

Jacket back — 7–9" below the shoulder seam (1" below a yoke).

Shirt cuff — 1⅜" from the buttonhole, ¼" above the edge.

Washcloth — 1–1½" above the hem (or 1" above the border).

Apron — 4–6" down from the top edge, centered.

Beanie — centered in the width of the turn-up cuff.

Sheets — 2" above the top hem.

💡 **“Left” and “right” always mean the wearer’s side.** When in doubt, place a sticker where the design will go and check it in a mirror before you stitch.

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Hand-digitizing & beginner embroidery help

Measurements based on standard industry placement charts.

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